

TE PĀ

Mbo'esyryry Kuaa – Avañe'ẽ

Soberanía Tembiasakue ha Motivo Renda

Te Pā Charitable Trust

<https://kiwi-dialectic-te-pa-minisite.vercel.app>

1. CARE Mba'eporu

Ko'ā mbo'esyrory kuaa oī mbo'ehara, moñangarekohára ha tekove apytepegua peteĩ guía, Te Pā paratire ojeperu haguã. Oñemoĩ motivo renda, meme roperaha, módulo mbo'esyrory, pype apañuãĩ rautaki ha rizoma mapeador – peteĩva mba'eporu ndive. Ohupyty Guaraní-Kaiowá, Shipibo-Konibo ha Ñandeva tekove apyteguápe.

CARE Mba'eporu Tembíasakue Guarã – Mba'e Oñepyrũ Ñepyrũme, Mando Atýpe, Ñangareko ha Tekojoja – oñemo'ã ko paratirepy mba'apopy opavave. Motivo, meme ha módulo oñembojoaju ko mba'eporu apytépe.

C – Collective Benefit	Data ecosystems must serve Indigenous peoples and communities
A – Authority to Control	Indigenous peoples have rights and interests in Indigenous data
R – Responsibility	Those working with Indigenous data have responsibility to those communities
E – Ethics	Indigenous Peoples' rights and wellbeing should be primary concern

Source: <https://www.gida-global.org/care>

2. Mbo'esyryry Módulo

● Mba'épa tembiasakue? Ñane reko rekove ha tecnologia

CARE: C (Collective Benefit) — data ecosystems must serve Indigenous peoples

Motivo: Koru, Pā Tūwatawata, Va'a (Samoan) / Waka (Māori/Cook Islands) / Vaka (Fijian/Tongan), Yvy marã e'ỹ

https://kiwi-dialectic-te-pa-minisite.vercel.app#module_1

● Colonialismo tembiasakuégui: Mava'e oñemono ñane tembiasakue?

CARE: A (Authority to Control) — recognising rights and interests in data

Motivo: Niho Taniwha, Mangōpare, Luta pela Vida (Pt); Ore arandu rekove (Guaraní concept), Meĩ-kà (jaguar pattern, lit. 'jaguar-like'), Urihi a

https://kiwi-dialectic-te-pa-minisite.vercel.app#module_2

● CARE ha OCAP: Ñane rekove tembiasakue rekovepyrã

CARE: Full CARE framework — all four principles

Motivo: Kōwhaiwhai, Manaia, Malu, Mola

https://kiwi-dialectic-te-pa-minisite.vercel.app#module_3

● Yvy, Tekoha ha Soberanía Digital

CARE: R (Responsibility) — for positive relationships and expanding capability

Motivo: Takarangi, Unaunahi, Pikorua, Ñandutí, Masi Kesa / Bolabola, Vonu, Manulua

https://kiwi-dialectic-te-pa-minisite.vercel.app#module_4

● Ñane aranduka ha ñandejee tekove

CARE: C (Collective Benefit) and R (Responsibility) together

Motivo: Fa'a 'Au'upega / Upega, Fetu / Fa'a Aveau, Fa'a Atualoa / Ātualoa, Kené (also: quené, keno), Ronin Kuin (also: rono ewa), Cuaracy Ra'Angaba

https://kiwi-dialectic-te-pa-minisite.vercel.app#module_5

● Ñane AI ojejapo: Ñane mbarete ha ñane rekove aja

CARE: E (Ethics) — minimising harm, justice, and future use

Motivo: Niho Mano, Pe'a / Malofie, 'Aso / 'Aso Fa'aifo, Jaguarový (Blue Jaguar) / Jagua Pytã (Red Jaguar), Pikorua

https://kiwi-dialectic-te-pa-minisite.vercel.app#module_6

3. Motivo Renda

Motivo renda oī 30 peteī ára raanga, Māori, Samoa, Pasifika, Guaraní, Shipibo, Guna, Kayapó, Yanomami ha Amazona apytégui oúva. Peteī motivo ipytyvō peteī módulo mbo'esyryry-pe, ha oī meme ativista 9:16 pype apañuāi haguā.

Maori

Téra	Marandu	Módulo	Ñanembarete rehegua
Koru	Yvoty pyahu, kuaapy hekopyahu, mba'e oñemoñe'ērā rupi. Oñepyrū peteī mba'e – téra oñeme'ē haguāicha.	Mba'épa tembiasakue? Ñane reko rekove ha tecnologia	Used in education campaigns, language revival, new political formations – the beginning...
Pā Tūwatawata	Tava'anga ryguata – ñangareko ñepyrū, soberanía tetāygua ha teko marangatu.	Mba'épa tembiasakue? Ñane reko rekove ha tecnologia	Data sovereignty, co-governance battles, land defence, FPIC frameworks
Niho Taniwha	Taniwha rembe – raupatu colonial, ñemono'ī mbeguekatu'ỹ ramo, mba'e vai oñemomba'epotáva.	Colonialismo tembiasakuégui: Mava'e oñemono ñane tembiasakue?	#NoDAPL, #LANDBACK, Amazon deforestation resistance, mining opposition
Kōwhaiwhai	Ñe'ēpoty tataupyre rape rupi ohai. Peteī ñeikotevē tikanga ha ley mbytegua, tupāruri ñangareko ha tetā mbarete.	CARE ha OCAP: Ñane rekove tembiasakue rekovepyrā	Treaty of Waitangi fights, UNDRIP campaigns, indigenous constitutional law
Unaunahi	Pira ngapyty oñemoinge. Ko tembiapo omoneī ñepyrū ñemboaty – opytave oñondive oipytyvō.	Yvy, Tekoha ha Soberanía Digital	Solidarity networks, coalition building, Pacific data sovereignty pacts
Takarangi	Mboypy mokōi – historia ojevvy jevvy, ára ohasava ha ará oúva oñemoinge.	Yvy, Tekoha ha Soberanía Digital	Climate justice, generational memory, anti-colonial cycle recognition
Pikorua	Mboypy mokōi – yvypóra mokōi, teko mokōi, oñondivekuévo araka'e. Tape oñepyrū oñembyaikuaa peve ojevvy. Jeiko puku pyt...	Yvy, Tekoha ha Soberanía Digital	Inter-indigenous solidarity, cross-cultural alliance building, reconciliation movements
Manaia	Ña'ānga tyatyáva – mbohapykuévo yvypóra retā ha ñe'ērā retā. Ñangareko. Ñe'ērā yvypóra omomirōva.	CARE ha OCAP: Ñane rekove tembiasakue rekovepyrā	Digital sovereignty – AI as guardian/threat framing, data as spiritual domain
Mangōpare	Pira raity – ñorairō mbarete, ñane py'a potī, katu'ūjey. Ñorairōhápe ndojekuéi. Ñorairō rekorā.	Colonialismo tembiasakuégui: Mava'e oñemono ñane tembiasakue?	Indigenous resistance movements, warrior imagery, frontline activism

Samoa

Téra	Marandu	Módulo	Ñanembarete rehegua
Niho Mano	Mbarete, ñangareko, mboriaite ha kuaaty. Pira raity umi yvypóra ñangareko ruvicha tupāsy reheve. Pe'a ha malu tatú-pe...	Ñane AI ojejapo: Ñane mbarete ha ñane rekove aja	Widely adopted in contemporary Pacific diaspora design and streetwear as a marker of In...
Fa'a Atualoa / Ātualoa	Mbarete, ñemoi ha ñangareko aiga ári. Ñemoñare'ý ha mbarete ohechauka; ohechauka avei aiga ñangareko. Oñemopyrú jevy ...	Ñane aranduka ha ñandejee tekove	Cited in Samoa's traditional pese o le pe'a (tattoo song) as one of the sacred motifs d...
Fetu / Fa'a Aveau	Jaike yvate, tarova ha tekotevé yvy ari tupā reheve. Fetu ogueroata yvypóra oguata haguá Pasífika-pe. Tatú-pe, fetu o...	Ñane aranduka ha ñandejee tekove	The star motif appears on canoes used in the 2014 Pacific Climate Warriors' blockade of...
Malu	Ñangareko ha ombyta. Pe'a kuña asy oñeha'ā ko fa'ailoga reheve. 'Malu' he'ise 'ñangareko, ombyta' samoano ñe'ēme. Ko ...	CARE ha OCAP: Ñane rekove tembiasakue rekovepyrā	The malu and its central diamond motif have been reclaimed by Samoan women in diaspora ...
'Aso / 'Aso Fa'aifo	Óga, ñangareko, aiga ha aty. 'Aso ohechauka fale samoano asy. Ko fa'ailoga oty ohechauka ñangareko aiga ha tēkotebe aty.	Ñane AI ojejapo: Ñane mbarete ha ñane rekove aja	Used in contemporary Pasífika graphic design and architecture as a symbol of indigenous...
Fa'a 'Au'upega / Upega	Tetā rehegua feso'ota'iga, opamba'e oñemongu'e, ha pira-ryru. Upega ohechauka ñande rekove feso'ota'iga ha pytyvō ñom...	Ñane aranduka ha ñandejee tekove	Used in contemporary Samoan art to reference ocean rights and traditional fishing sover...
Pe'a / Malofie	Ñepyrū sagrado ohechauka kuimba'e samoanogua, ñande reko ha aña rekove. 'Pe'a' he'ise pe'a samoano. Pe'a-pe tatú oñeh...	Ñane AI ojejapo: Ñane mbarete ha ñane rekove aja	The pe'a was actively suppressed by English Christian missionaries in the 1830s; its su...

Pacific

Téra	Marandu	Módulo	Ñanembarete rehegua
Va'a (Samoan) / Waka (Māori/Cook Islands) / Vaka (Fijian/Tongan)	Oguata, tupā, sa'olotoga ha ñorairō Pasífika ñande retāgua peguarā. Va'a oñemopu'ā Pasífika atova. Ñorairō rekópe, va...	Mba'épa tembiasakue? Ñane reko rekove ha tecnologia	PRIMARY RESISTANCE MOTIF: Pacific Climate Warriors used decorated traditional canoes to...

Tongan

Téra	Marandu	Módulo	Ñanembarete rehegua
Manulua	Ñepyrū, ñemboayvu ha feso'ota'iga. 'Manu mokōi' – aty mokōi ohechauka ñepyrū ha feso'ota'iga aiga ha mburuvicha rehev...	Yvy, Tekoha ha Soberanía Digital	Used in contemporary Tongan diaspora art and ceremonial ngatu exchanged at political an...

Fijian

Téra	Marandu	Módulo	Ñanembarete rehegua
Masi Kesa / Bolabola	Aty rekove, hierarquía ha ñangareko agaga. Tokatoka ta'itasi orekóva fa'ailoga masi oñeha'ã (draudrau) ipyguapegua. F...	Yvy, Tekoha ha Soberanía Digital	Contemporary Fijian artists have contested the appropriation of masi motifs by non-Fiji...
Vonu	Umi, ñemoi, jaike tape ha yvy-ari ha ko'ã feso'ota'iga. Vonu ohechauka arandu ha feso'ota'iga vanua ha ko'ã reheve. F...	Yvy, Tekoha ha Soberanía Digital	A key symbol in Pacific climate activism – appearing on protest signs, murals, and soci...

Guarani

Téra	Marandu	Módulo	Ñanembarete rehegua
Yvy marã e'ỹ	Yvy marã e'ỹ: yvy = yvy; marã = vai/mbaasy; e'ỹ = ndaipóri. 'Yvy marã e'ỹ.' Oñeha'ã APIB ñe'ëngue ha tetã ñorairõ reh...	Mba'épa tembiasakue? Ñane reko rekove ha tecnologia	Concept widely used in APIB rhetoric, ATL (Free Land Camp) speeches, and deforestation ...
Cuaracy Ra'Angaba	Kuarahy Ra'angaba: Kuarahy = Kuarahy (kuarahy); Ra'angaba = ra'angaba/ñemoarandu. Símbolo sagrado del ciclo eterno. K...	Ñane aranduka ha ñandejee tekove	Used in contemporary Guaraní visual identity and eco-cultural activism. The solar wheel...
Ñandutí	Ñandutí = ñandu (araña) + ti (blanco/teia). 'Teia araña pytã.' Ñandutí ohechauka Paraguái ñande rekove ha kuña mbarete.	Yvy, Tekoha ha Soberanía Digital	Symbol of Paraguayan national and Guaraní cultural identity. Appears in indigenous craf...
Jaguarový (Blue Jaguar) / Jagua Pytã (Red Jaguar)	Jaguarový = jaguar (onça) + ovy (hovy). Jagua pytã = jaguar pytã. Jagua = onça guaraní ñe'ëme. Oñeha'ã APIB fa'ailoga...	Ñane AI ojejapo: Ñane mbarete ha ñane rekove aja	The jaguar motif appears across Amazonian resistance art, including APIB activist graph...

Shipibo

Téra	Marandu	Módulo	Ñanembarete rehegua
Kené (also: quené, keno)	N/A (reko Panoan). Kené = design/padrão oñeha'ã jakon nete (bom mundo espiritual). Ronin kena = anaconda prim. oñe'ë ...	Ñane aranduka ha ñandejee tekove	Shipibo women have painted kené on urban murals in Lima as acts of cultural resistance ...
Ronin Kuin (also: rono ewa)	N/A (reko Panoan). Ronin = anaconda; Kuin = oñehachakuaa/primordial. Anaconda kosmosu oñe'ë yvypóra oñemopyendávo.	Ñane aranduka ha ñandejee tekove	The anaconda motif is used in Amazonian environmental campaigns to symbolise the ecolog...

Guna

Téra	Marandu	Módulo	Ñanembarete rehegua
Mola	N/A (Dulegaya). Mola = ao/terno Dulegaya ñe'ême. Guna Yala autonomía oñemopyendá aganuu ñangareko reheve – mola omboaje.	CARE ha OCAP: Ñane rekove tembiasakue rekovepyrã	Molas became markers of Guna cultural sovereignty and resistance to cultural assimilation...

Kayapo

Téra	Marandu	Módulo	Ñanembarete rehegua
Meĩ-kà (jaguar pattern, lit. 'jaguar-like')	N/A (Kayapó reko Jê, ndaha'úi Guaraní). Kayapó tatú ohechauka ñorairõ – Raoni Metuktire oñemoarandu COP-pe ha anti-re...	Colonialismo tembiasakuégui: Mava'e oñemono ñane tembiasakue?	Kayapó leaders including Raoni Metuktire and Paiakã have appeared in international medi...

Yanomami

Téra	Marandu	Módulo	Ñanembarete rehegua
Urihi a	N/A (reko Yanomami). 'A queda do céu' (Kopenawa, 2013) ohechauka yvy asy ogueko mba'e Amazona oñembyaipa ramo.	Colonialismo tembiasakuégui: Mava'e oñemono ñane tembiasakue?	Davi Kopenawa's 'The Falling Sky' drawn from urihi cosmology became the central Yanomam...

Amazonian

Téra	Marandu	Módulo	Ñanembarete rehegua
Luta pela Vida (Pt); Ore arandu rekove (Guaraní concept)	Ore arandu rekove – nande arandu ñande rekóve reheve. 'Luta pela Vida' APIB oñepyrũ Brasília-pe 2021-me. Tatú polític...	Colonialismo tembiasakuégui: Mava'e oñemono ñane tembiasakue?	THIS IS THE CENTRAL RESISTANCE MOTIF CONTEXT. APIB explicitly frames body paint as poli...

4. Meme Roperaha Guía

Meme opavave oī

https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_{id}.png-pe – {id} eñemomba'e motivo ID-pe. 1080×1920px, tembiasakue piru, kuaatia mbohová. TikTok, Instagram Stories ha Facebook Stories haguā oñembojoaju.

ID	Téra	Tekove	Meme URL
koru	Koru	Maori	https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_koru.png-pe
pa_tuwatawata	Pā Tūwatawata	Maori	https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_pa_tuwatawata.png-pe
niho_taniwha	Niho Taniwha	Maori	https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_niho_taniwha.png-pe
kowhaiwhai	Kōwhaiwhai	Maori	https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_kowhaiwhai.png-pe
unaunahi	Unaunahi	Maori	https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_unaunahi.png-pe
takarangi	Takarangi	Maori	https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_takarangi.png-pe
pikorua	Pikorua	Maori	https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_pikorua.png-pe
manaia	Manaia	Maori	https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_manaia.png-pe
mangopare	Mangōpare	Maori	https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_mangopare.png-pe
niho_mano	Niho Mano	Samoan	https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_niho_mano.png-pe
atualoa	Fa'a Atualoa / Ātualoa	Samoan	https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_atualoa.png-pe
fetu	Fetu / Fa'a Aveau	Samoan	https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_fetu.png-pe
malu_diamond	Malu	Samoan	https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_malu_diamond.png-pe
aso	'Aso / 'Aso Fa'aifo	Samoan	https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_aso.png-pe
fa_a_upega	Fa'a 'Au'upega / Upega	Samoan	https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_fa_a_upega.png-pe
pea	Pe'a / Malofie	Samoan	https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_pea.png-pe
va_a_waka	Va'a (Samoan) / Waka (Māori/Cook Islands) / Vaka (Fijian/Tongan)	Pacific	https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_va_a_waka.png-pe
manulua	Manulua	Tongan	https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_manulua.png-pe
masi_kesa	Masi Kesa / Bolabola	Fijian	https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_masi_kesa.png-pe
vonu	Vonu	Fijian	https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_vonu.png-pe
yvy_mara_ey	Yvy marā e'ỹ	Guarani	https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_yvy_mara_ey.png-pe
cuaracy_ra_angaba	Cuaracy Ra'Angaba	Guarani	https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_cuaracy_ra_angaba.png-pe
nanduti	Ñandutí	Guarani	https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_nanduti.png-pe
jagua_pyta	Jaguarový (Blue Jaguar) / Jagua Pytä (Red Jaguar)	Guarani	https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_jagua_pyta.png-pe
kene_shipibo	Kené (also: quené, keno)	Shipibo	https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_kene_shipibo.png-pe
ronin_kuin	Ronin Kuin (also: rono ewa)	Shipibo	https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_ronin_kuin.png-pe

ID	Téra	Tekove	Meme URL
mola_guna	Mola	Guna	https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/mot...
kayapo_jaguar_division	Mei-kà (jaguar pattern, lit. 'jaguar-like')	Kayapo	https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/mot...
yanomami_urihi	Urihi a	Yanomami	https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/mot...
luta_pela_vida	Luta pela Vida (Pt); Ore arandu rekove (Guaraní concept)	Amazonian	https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/mot...

5. Pype Apañuãí Guía

Platform	Specs
TikTok / Instagram Stories (9:16)	1080×1920px – kuaatia potí oíva mba'e 1080×1420 apytépe
Instagram Feed (1:1)	1080×1080px – motivo pytyvôhína, 30 hashtag peve
X / Twitter (16:9)	1200×628px – 1-2 hashtags oíva
Facebook	1200×630px – tekove apyteguápe oíva reko

Hashtags

[#Guarani](#) [#Avañeẽ](#) [#Tekoha](#) [#Tekojoja](#) [#ÑandéjAra](#) [#TePA](#) [#GuaraniKaiowa](#)

Source: Te Pā Research – [kiwi-dialectic-te-pa-minisite.vercel.app](#)

6. Rizoma Mapeador Momarandu

<https://kiwi-dialectic-te-pa-minisite.vercel.app>

1. Ehóke <https://kiwi-dialectic-te-pa-minisite.vercel.app>-pe
2. Emoñepyrú peteĩ nodo rizoma maperape
3. Ehecha motivo ha tekove marandu
4. Emoĩke 'X-pe Emoĩ' térã 'Facebook-pe Emoĩ'
5. Emoĩke 'Meme Mba'e Embosako'i' – Stories/TikTok haguã PNG 9:16
6. Emoĩke 'Motivo PNG Embosako'i' – peteĩ raanga 1:1 haguã
7. Emoĩke 'Eikuaa: Módulo X' – eike mbo'esyrory módulo-pe
8. Embosako'i ha emoĩ opaichagua takoregua análisis panel-pe

Analytics API

Endpoint	Description
GET /stats	Overall download + share counts
GET /motifs	All 30 motifs with meme URLs + course module
GET /heatmap	Geographic download heatmap data
GET /live	Real-time event stream
GET /connections	Social share connection graph

Worker: <https://te-pa-analytics.sketchschool.workers.dev>

Sources & Links

1. Te Pā Live Platform: <https://kiwi-dialectic-te-pa-minisite.vercel.app>
2. Analytics Worker: <https://te-pa-analytics.sketchschool.workers.dev>
3. R2 Meme CDN Base: <https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/>
4. CARE Principles – GIDA: <https://www.gida-global.org/care>
5. OCAP Principles – FNIGC: <https://fnigc.ca/ocap-training/>
6. APIB Brazil: <https://apib.info>
7. USIDSN – US Indigenous Data Sovereignty Network: <https://usindigenousdata.org>
8. Te Mana Raraunga – Māori Data Sovereignty Network: <https://www.temanararaunga.maori.nz>
9. Pacific Data Sovereignty Network: <https://pacificdatasovereignty.net>
10. GitHub Repository: <https://github.com/robertmccallnz/kiwi-dialectic-te-pa-minisite>

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