

TE PĀ

# Fa'alapotopotoga A'oa'oga – Gagana Samoa

Fa'atonuga o Fa'amaumauga Fa'a-Tagata-Atunu'u ma le Fale Fa'ailo

Te Pā Charitable Trust

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<https://kiwi-dialectic-te-pa-minisite.vercel.app>

## 1. Fa'avā CARE

O lenei fa'alapotopotoga a'oa'oga o se ta'iala fa'aletino mo faiaoga, tagata tete'e, ma tagata o le nu'u o lo'o fa'aaogaina le papatusi Te Pā. E aofia ai le fale fa'ailo, fale meme, vaega a'oa'oga, fuafuaga fa'asoa initaneti, ma le fa'afanua rizoma – uma i totonu o le tasi pepa. Fa'atūina ma le fa'atatauina o aiga Samoa, Pasifika ma Pacific Data Sovereignty Network.

O Fa'avā CARE mo le Fa'atonuga o Fa'amaumauga Fa'a-Tagata-Atunu'u – Aoga Fa'aagāiga, Pule e Fa'atonu, Tiute, ma Amio Lelei – e taitai uma gāluega i luga o lenei papatusi. O fa'ailo, meme, ma vaega a'oa'oga uma ua fuafuaina ma nei fa'avā i le totonugāluega.

|                                 |   |
|---------------------------------|---|
| <b>C – Collective Benefit</b>   | Data ecosystems must serve Indigenous peoples and communities               |
| <b>A – Authority to Control</b> | Indigenous peoples have rights and interests in Indigenous data             |
| <b>R – Responsibility</b>       | Those working with Indigenous data have responsibility to those communities |
| <b>E – Ethics</b>               | Indigenous Peoples' rights and wellbeing should be primary concern          |

Source: <https://www.gida-global.org/care>

## 2. Vaega A'oa'oga

### ● O le a le Fa'amaumauga? Fa'asinomaga Samoa ma le Lalolagi Faitau

CARE: C (Collective Benefit) — data ecosystems must serve Indigenous peoples

Fa'a'ilo: Koru, Pā Tūwatawata, Va'a (Samoan) / Waka (Māori/Cook Islands) / Vaka (Fijian/Tongan), Yvy marā e'ŷ

[https://kiwi-dialectic-te-pa-minisite.vercel.app#module\\_1](https://kiwi-dialectic-te-pa-minisite.vercel.app#module_1)

### ● Colonialism o Fa'amaumauga: O ai na ave a'e fa'amaumauga?

CARE: A (Authority to Control) — recognising rights and interests in data

Fa'a'ilo: Niho Taniwha, Mangōpare, Luta pela Vida (Pt); Ore arandu rekove (Guaraní concept), Meī-kà (jaguar pattern, lit. 'jaguar-like'), Urihi a

[https://kiwi-dialectic-te-pa-minisite.vercel.app#module\\_2](https://kiwi-dialectic-te-pa-minisite.vercel.app#module_2)

### ● CARE & OCAP: O fa'avā mo le fa'atonuga o fa'amaumauga

CARE: Full CARE framework — all four principles

Fa'a'ilo: Kōwhaiwhai, Manaia, Malu, Mola

[https://kiwi-dialectic-te-pa-minisite.vercel.app#module\\_3](https://kiwi-dialectic-te-pa-minisite.vercel.app#module_3)

### ● Fanaua, Teritori, ma le Pule Fa'atekinolosi

CARE: R (Responsibility) — for positive relationships and expanding capability

Fa'a'ilo: Takarangī, Unaunahi, Pikorua, Ńandutí, Masi Kesa / Bolabola, Vonu, Manulua

[https://kiwi-dialectic-te-pa-minisite.vercel.app#module\\_4](https://kiwi-dialectic-te-pa-minisite.vercel.app#module_4)

### ● Poto Fa'aagāiga ma le Mafaufau Fa'afefilo

CARE: C (Collective Benefit) and R (Responsibility) together

Fa'a'ilo: Fa'a 'Au'upega / Upega, Fetu / Fa'a Aveau, Fa'a Atualoa, Ātualoa, Kené (also: quené, keno), Ronin Kuin (also: rono ewa), Cuaracy Ra'Angaba

[https://kiwi-dialectic-te-pa-minisite.vercel.app#module\\_5](https://kiwi-dialectic-te-pa-minisite.vercel.app#module_5)

### ● Fa'atuina o le AI Fa'a-Tagata-Atunu'u: Fa'ateteleina ma Tala o le Lumā

CARE: E (Ethics) — minimising harm, justice, and future use

Fa'a'ilo: Niho Mano, Pe'a / Malofie, 'Aso / 'Aso Fa'aifo, Jaguarový (Blue Jaguar) / Jagua Pytā (Red Jaguar), Pikorua

[https://kiwi-dialectic-te-pa-minisite.vercel.app#module\\_6](https://kiwi-dialectic-te-pa-minisite.vercel.app#module_6)

### 3. Fale Fa'ailo

O le fale fa'ailo o lo'o iai fa'ailo 30 fa'aleaganuu-tuufaatasia, mai ni tu ma aga Māori, Samoa, Pasifika, Guaraní, Shipibo, Guna, Kayapó, Yanomami, ma Amazona. O fa'ailo ta'itasi e feso'ota'i i se vaega a'oa'oga ma o lo'o sau faatasi ai ma se meme ativista 9:16 mo le fa'asoa i initaneti.

## Maori

| Igoa          | Uiga  | Vaega A'oa'oga  | Fa'aaogaina Tete'e   |
|---------------|---|---|--|
| Koru          | O olaga fou, le malosi e fa'aalia mai, o le amataga o mea uma. O lo'o amatalia se mea – pe taofia.                        | O le a le Fa'amaumauga?<br>Fa'asinomaga Samoa ma le Lalolagi Faitau | Used in education campaigns, language revival, new political formations – the beginning... |
| Pā Tūwatawata | O pa fa'amautu – puipuiga fa'atasi, pule i le fanua ma le pulega.   | O le a le Fa'amaumauga?<br>Fa'asinomaga Samoa ma le Lalolagi Faitau | Data sovereignty, co-governance battles, land defence, FPIC frameworks                     |
| Niho Taniwha  | Nifo o le taniwha – le 'ai fa'akolone, ave e aunoa ma le maliega, fa'aleagaina e tataua ona ta'ua.                        | Colonialism o Fa'amaumauga: O ai na ave a'e fa'amaumauga?           | #NoDAPL, #LANDBACK, Amazon deforestation resistance, mining opposition                     |
| Kōwhaiwhai    | O le tulafono ua tusia i luga o le aso. Se feteena'i i le va o le aga fa'aleaganuu ma le tulafono a le setete.            | CARE & OCAP: O fa'avā mo le fa'atonuga o fa'amaumauga               | Treaty of Waitangi fights, UNDRIP campaigns, indigenous constitutional law                 |
| Unaunahi      | Feau o i'a e feso'ota'i. O lenei tulaga e mana'omia ai le tali fa'atasi – fa'atasi e fai ma 'ie puipui.                   | Fanua, Teritori, ma le Pule<br>Fa'atekinolosi                       | Solidarity networks, coalition building, Pacific data sovereignty pacts                    |
| Takarangi     | Le spiral lua – o le tala fa'asolosolo, ua vili fa'atasi le taimi ua tuanai ma le lumanai.                                | Fanua, Teritori, ma le Pule<br>Fa'atekinolosi                       | Climate justice, generational memory, anti-colonial cycle recognition                      |
| Pikorua       | Le lua feau – ola e lua, aganuu e lua, e feso'ota'i e fa'avavau. Auala e vavae ae toe fo'i pea. Fa'aailoga o le alofa ... | Fanua, Teritori, ma le Pule<br>Fa'atekinolosi                       | Inter-indigenous solidarity, cross-cultural alliance building, reconciliation movements    |
| Manaia        | O le leoleo agaga – fe'au i le va o le lalolagi ma le lalolagi agaga. Puipui. O le paga agaga o le tagata.                | CARE & OCAP: O fa'avā mo le fa'atonuga o fa'amaumauga               | Digital sovereignty – AI as guardian/threat framing, data as spiritual domain              |
| Mangōpare     | Le malie fua – lototele, mautinoa, malosigatasi. O le taua e le toe fo'i i tua. Le loto toa.                              | Colonialism o Fa'amaumauga: O ai na ave a'e fa'amaumauga?           | Indigenous resistance movements, warrior imagery, frontline activism                       |

## Samoaan

| Igoa                   | Uiga   | Vaega A'oa'oga  | Fa'aaogaina Tete'e   |
|------------------------|--|---|--|
| Niho Mano              | Malosi, puipuiga, taitaiga ma le fefete. O le malie ose aitu puipui i le tu ma aga faasamoa. I le pe'a ma le malu, o ... | Fa'atuina o le AI<br>Fa'a-Tagata-Atunu'u: Fa'ateteleina ma Tala o le Lumā | Widely adopted in contemporary Pacific diaspora design and streetwear as a marker of In... |
| Fa'a Atualoa / Ātualoa | Malosi, onosa'i, ma le alofa fa'amaoni i le aiga. O le atualoa ose mea oona e fa'aalia ai le malosigatasi; o lo'o fa'... | Poto Fa'aagāiga ma le Mafaufau<br>Fa'afefiloi                             | Cited in Samoa's traditional pese o le pe'a (tattoo song) as one of the sacred motifs d... |
| Fetu / Fa'a Aveau      | Fa'atonuga o le vasa, fa'amoemoe, ma le feso'ota'iga agaga ma tupuga ma le lagi. Na taitaia ai e fetu fautasi o Polen... | Poto Fa'aagāiga ma le Mafaufau<br>Fa'afefiloi                             | The star motif appears on canoes used in the 2014 Pacific Climate Warriors' blockade of... |
| Malu                   | Puipuiga ma le malu. O le tatau atoa a le fafine e fa'aigoa i lenei fa'ailoga. 'Malu' o lona uiga o le 'puipui, malu.... | CARE & OCAP: O fa'avā mo le fa'atonuga o fa'amaumauga                     | The malu and its central diamond motif have been reclaimed by Samoan women in diaspora ... |
| 'Aso / 'Aso Fa'aifo    | O le fale, puipuiga, aiga, ma le faiāoga. O le 'aso e fa'atusalia ai aso o le fale samoana fa'aleaganu'u. O le amo o ... | Fa'atuina o le AI<br>Fa'a-Tagata-Atunu'u: Fa'ateteleina ma Tala o le Lumā | Used in contemporary Pasifika graphic design and architecture as a symbol of indigenous... |
| Fa'a 'Au'upega / Upega | Feso'ota'iga fa'alapotopotoga, taumafaiga fa'atasi, ma le fagofago. O le upega e fa'atusalia ai upega fa'aleaganu'u. ... | Poto Fa'aagāiga ma le Mafaufau<br>Fa'afefiloi                             | Used in contemporary Samoan art to reference ocean rights and traditional fishing sover... |
| Pe'a / Malofie         | Sauniga paia e fa'aalia ai le tane samoana, tulaga fa'aaloalo, ma le feagaiga ma tupuga. 'Pe'a' o lona uiga o le pe'a... | Fa'atuina o le AI<br>Fa'a-Tagata-Atunu'u: Fa'ateteleina ma Tala o le Lumā | The pe'a was actively suppressed by English Christian missionaries in the 1830s; its su... |

## Pacific

| Igoa   | Uiga   | Vaega A'oa'oga  | Fa'aaogaina Tete'e   |
|--|--|---|--|
| Va'a (Samoan) / Waka (Māori/Cook Islands) / Vaka (Fijian/Tongan) | Malaga, gafa, sa'olotoga, ma le tagi'aga i le Atu-a-'Oa o le Pasifika. O le va'a na mafai ai ona nofoia le Pasifika a... | O le a le Fa'amaumauga?<br>Fa'asinomaga Samoa ma le Lalolagi Faitau | PRIMARY RESISTANCE MOTIF: Pacific Climate Warriors used decorated traditional canoes to... |

## Tongan

| Igoa    | Uiga   | Vaega A'oa'oga                                | Fa'aaogaina Tete'e   |
|---------|--|---|--|
| Manulua | Lotogatasi, feagaiga, ma le fusia o sootaga fa'aagafesootai. 'Manu e lua' — o faiga mautinoa e lua e fa'atusalia ai l... | Fanua, Teritori, ma le Pule<br>Fa'atekinolosi | Used in contemporary Tongan diaspora art and ceremonial ngatu exchanged at political an... |

## Fijian

| Igoa                 | Uiga  | Vaega A'oa'oga                             | Fa'aaogaina Tete'e   |
|----------------------|---|--|--|
| Masi Kesa / Bolabola | Fa'ailoaina o le nu'u, tulaga fa'aaloalo, ma le puipuiga agaga. O tokatoka ta'itasi e iai ni fa'ailoga masi lava ia (...) | Fanua, Teritori, ma le Pule Fa'atekinolosi | Contemporary Fijian artists have contested the appropriation of masi motifs by non-Fiji... |
| Vonu                 | Umi, onosa'i, fa'atonuga, ma le feso'ota'iga i le va o le eleele ma le vasa. O le vonu o se fa'ailoga o le poto ma le...  | Fanua, Teritori, ma le Pule Fa'atekinolosi | A key symbol in Pacific climate activism – appearing on protest signs, murals, and soci... |

## Guarani

| Igoa  | Uiga   | Vaega A'oa'oga  | Fa'aaogaina Tete'e   |
|---|--|---|--|
| Yvy marã e'ỹ                                      | O le 'Fanua e aunoa ma le leaga' – le palataiso fa'amalie o Guaraní, sa'o mai le fia'ai, taua, ma ma'i. E mafai ona o... | O le a le Fa'amaumauga?<br>Fa'asinomaga Samoa ma le Lalolagi Faitau       | Concept widely used in APIB rhetoric, ATL (Free Land Camp) speeches, and deforestation ... |
| Cuaracy Ra'Angaba                                 | O se kalena ma le fetu o le Guaraní e fa'aoga ai e fa'ailo ai vaiata, solstice, tulaga o le masina, ma itu e fa. 'Cua... | Poto Fa'aagāiga ma le Mafaufau Fa'afefiloi                                | Used in contemporary Guaraní visual identity and eco-cultural activism. The solar wheel... |
| Ñandutí   | Lalo fa'asamoa Paraguayan e ta'ua o le 'tele o le atasi' i le gagana Guaraní. Na faia e fafine mestizo Guaraní i Itau... | Fanua, Teritori, ma le Pule Fa'atekinolosi                                | Symbol of Paraguayan national and Guaraní cultural identity. Appears in indigenous craf... |
| Jaguarový (Blue Jaguar) / Jagua Pytã (Red Jaguar) | I le cosmology Guaraní, o le Jaguar Lanu Moana (Jaguarový) e taofia i le fale o Nhamandu i Yvy Marã Eý. Afai tali, e ... | Fa'atuina o le AI<br>Fa'a-Tagata-Atunu'u: Fa'ateteleina ma Tala o le Lumã | The jaguar motif appears across Amazonian resistance art, including APIB activist graph... |

## Shipibo

| Igoa                        | Uiga   | Vaega A'oa'oga                             | Fa'aaogaina Tete'e   |
|-----------------------------|--|--|--|
| Kené (also: quené, keno)    | O fa'ailoga geometric fa'aleaganu'u Shipibo-Conibo ua gaosia i paelo, 'ie, ma tino. E fa'aalia ai le cosmological wor... | Poto Fa'aagāiga ma le Mafaufau Fa'afefiloi | Shipibo women have painted kené on urban murals in Lima as acts of cultural resistance ... |
| Ronin Kuin (also: rono ewa) | O le 'ana primordial na pese ai le lalolagi i totonu o le cosmology Shipibo-Conibo. O le fa'ailoga o lona pa'u na fai... | Poto Fa'aagāiga ma le Mafaufau Fa'afefiloi | The anaconda motif is used in Amazonian environmental campaigns to symbolise the ecolog... |

## Guna

| Igoa | Uiga  | Vaega A'oa'oga  | Fa'aaogaina Tete'e   |
|------|---|---|--|
| Mola | Ni'o textile a tamaitai Guna o Arquipélago San Blas, Panamá. O fuafuaga o le fa'aailoga e ono'ai mai tulaga o le tino ... | CARE & OCAP: O fa'avā mo le fa'atonuga o fa'amaumauga | Molas became markers of Guna cultural sovereignty and resistance to cultural assimilati... |

## Kayapo

| Igoa  | Uiga  | Vaega A'oa'oga  | Fa'aaogaina Tete'e   |
|---|---|---|--|
| Mei-kà (jaguar pattern, lit. 'jaguar-like') | O le puma o le animal aitu o Kayapó. O le fa'aailoga o le tino e vaega ese ai le vaega i luga (lanu mumu – sosieti) ma... | Colonialism o Fa'amaumauga: O ai na ave a'e fa'amaumauga? | Kayapó leaders including Raoni Metuktire and Paiakā have appeared in international medi... |

## Yanomami

| Igoa    | Uiga   | Vaega A'oa'oga  | Fa'aaogaina Tete'e   |
|---------|--|---|--|
| Urihi a | Urihi a = 'fanua-togavao': o le lalolagi o tagata Yanomami, o le lua lalo o lau cosmic e fa. O le cosmology a Davi Ko... | Colonialism o Fa'amaumauga: O ai na ave a'e fa'amaumauga? | Davi Kopenawa's 'The Falling Sky' drawn from urihi cosmology became the central Yanomam... |

## Amazonian

| Igoa   | Uiga   | Vaega A'oa'oga  | Fa'aaogaina Tete'e   |
|--|--|---|--|
| Luta pela Vida (Pt); Ore arandu rekove (Guaraní concept) | O le 'Tauiviga mo le Ola' (agosto-setema 2021) a APIB i Brasília o le fa'aputuina tele o tagata indigenous i le talaf... | Colonialism o Fa'amaumauga: O ai na ave a'e fa'amaumauga? | THIS IS THE CENTRAL RESISTANCE MOTIF CONTEXT. APIB explicitly frames body paint as poli... |

## 4. Ta'iala Fale Meme

E maua meme uma i

[https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme\\_{id}.png](https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_{id}.png) — suia {id} ma le ID o le fa'ailo. 1080×1920px, tuaoi pogisa, upu malosi e lua gagana. Fa'atūina mo TikTok, Instagram Stories, ma Facebook Stories.

| ID                | Igoa   | Aganuu  | URL Meme  |
|-------------------|--|---------|---|
| koru              | Koru   | Maori   | <a href="https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_koru.png">https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_koru.png</a>                           |
| pa_tuwatawata     | Pā Tūwatawata  | Maori   | <a href="https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_pa_tuwatawata.png">https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_pa_tuwatawata.png</a>         |
| nihō_taniwha      | Nihō Taniwha   | Maori   | <a href="https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_nihō_taniwha.png">https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_nihō_taniwha.png</a>           |
| kowhaiwhai        | Kōwhaiwhai   | Maori   | <a href="https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_kowhaiwhai.png">https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_kowhaiwhai.png</a>               |
| unaunahi          | Unaunahi   | Maori   | <a href="https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_unaunahi.png">https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_unaunahi.png</a>                   |
| takarangi         | Takarangi  | Maori   | <a href="https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_takarangi.png">https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_takarangi.png</a>                 |
| pikorua           | Pikorua  | Maori   | <a href="https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_pikorua.png">https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_pikorua.png</a>                     |
| manaia            | Manaia   | Maori   | <a href="https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_manaia.png">https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_manaia.png</a>                       |
| mangopare         | Mangōpare  | Maori   | <a href="https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_mangopare.png">https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_mangopare.png</a>                 |
| nihō_mano         | Nihō Mano  | Samoan  | <a href="https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_nihō_mano.png">https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_nihō_mano.png</a>                 |
| atualoa           | Fa'a Atualoa / Ātualoa   | Samoan  | <a href="https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_atualoa.png">https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_atualoa.png</a>                     |
| fetu              | Fetu / Fa'a Aveau  | Samoan  | <a href="https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_fetu.png">https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_fetu.png</a>                           |
| malu_diamond      | Malu   | Samoan  | <a href="https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_malu_diamond.png">https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_malu_diamond.png</a>           |
| aso               | 'Aso / 'Aso Fa'aifo  | Samoan  | <a href="https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_aso.png">https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_aso.png</a>                             |
| fa_a_upega        | Fa'a 'Au'upega / Upega   | Samoan  | <a href="https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_fa_a_upega.png">https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_fa_a_upega.png</a>               |
| pea               | Pe'a / Malofie   | Samoan  | <a href="https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_pea.png">https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_pea.png</a>                             |
| va_a_waka         | Va'a (Samoan) / Waka (Māori/Cook Islands) / Vaka (Fijian/Tongan) | Pacific | <a href="https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_va_a_waka.png">https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_va_a_waka.png</a>                 |
| manulua           | Manulua  | Tongan  | <a href="https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_manulua.png">https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_manulua.png</a>                     |
| masi_kesa         | Masi Kesa / Bolabola   | Fijian  | <a href="https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_masi_kesa.png">https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_masi_kesa.png</a>                 |
| vonu              | Vonu   | Fijian  | <a href="https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_vonu.png">https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_vonu.png</a>                           |
| yvy_mara_ey       | Yvy marā e'ỹ   | Guarani | <a href="https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_yvy_mara_ey.png">https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_yvy_mara_ey.png</a>             |
| cuaracy_ra_angaba | Cuaracy Ra'Angaba  | Guarani | <a href="https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_cuaracy_ra_angaba.png">https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_cuaracy_ra_angaba.png</a> |
| nanduti           | Ñandutí  | Guarani | <a href="https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_nanduti.png">https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_nanduti.png</a>                     |
| jagua_pyta        | Jaguarový (Blue Jaguar) / Jagua Pytā (Red Jaguar)                | Guarani | <a href="https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_jagua_pyta.png">https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_jagua_pyta.png</a>               |
| kene_shipibo      | Kené (also: quené, keno)   | Shipibo | <a href="https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_kene_shipibo.png">https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_kene_shipibo.png</a>           |
| ronin_kuin        | Ronin Kuin (also: rono ewa)                                      | Shipibo | <a href="https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_ronin_kuin.png">https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/meme_ronin_kuin.png</a>               |

| ID                     | Igoa   | Aganuu    | URL Meme  |
|------------------------|--|-----------|---|
| mola_guna              | Mola   | Guna      | <a href="https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/mot...">https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/mot...</a> |
| kayapo_jaguar_division | Mei-kà (jaguar pattern, lit. 'jaguar-like')              | Kayapo    | <a href="https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/mot...">https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/mot...</a> |
| yanomami_urihi         | Urihi a  | Yanomami  | <a href="https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/mot...">https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/mot...</a> |
| luta_pela_vida         | Luta pela Vida (Pt); Ore arandu rekove (Guaraní concept) | Amazonian | <a href="https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/mot...">https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/mot...</a> |

## 5. Ta'iala Fa'asoa Initaneti

| Platform                          | Specs  |
|-----------------------------------|--|
| TikTok / Instagram Stories (9:16) | 1080×1920px – taofi upu autu i le nofoaga saogalemu 1080×1420 i le ogatotonu |
| Instagram Feed (1:1)              | 1080×1080px – fa'ailo i le ogatotonu, fa'aitiitia upu, max 30 hashtag        |
| X / Twitter (16:9)                | 1200×628px – upu ta'oto po'o numera, 1-2 hashtag mo le fa'ateleina o le maia |
| Facebook                          | 1200×630px – aoga mo vaega nu'u ma fa'aaliga o fa'alavelave                  |

### Hashtags

[#Samoan](#) [#FaaSamoa](#) [#Pasifika](#) [#Polynesian](#) [#PacificDataSovereignty](#) [#TePA](#) [#MataiDigital](#)

Source: Te Pā Research – [kiwi-dialectic-te-pa-minisite.vercel.app](#)

## 6. Fa'atonuga Fa'afanua Rizoma

<https://kiwi-dialectic-te-pa-minisite.vercel.app>

1. Alu i <https://kiwi-dialectic-te-pa-minisite.vercel.app>
2. Kiliki so'o se node i luga o le fa'afanua rizoma e tatala ai lona panel
3. Vaai le ata o le fa'a'ailo ma lona uiga aganuu
4. Kiliki 'Fa'asoa i X' po 'Fa'asoa i Facebook'
5. Kiliki 'Sii Meme' e sefe ai le PNG 9:16 mo Stories/TikTok
6. Kiliki 'Sii Fa'a'ailo PNG' mo le ata 1:1
7. Kiliki 'A'oa'o: Vaega X' e tatala ai le vaega a'oa'oga
8. O sii uma ma fa'asoa e su'esu'eina i le dashboard o fa'amaumauga

### Analytics API

| Endpoint         | Description                                  |
|------------------|--|
| GET /stats       | Overall download + share counts              |
| GET /motifs      | All 30 motifs with meme URLs + course module |
| GET /heatmap     | Geographic download heatmap data             |
| GET /live        | Real-time event stream                       |
| GET /connections | Social share connection graph                |

Worker: <https://te-pa-analytics.sketchschool.workers.dev>

## Sources & Links

1. Te Pā Live Platform: <https://kiwi-dialectic-te-pa-minisite.vercel.app>
2. Analytics Worker: <https://te-pa-analytics.sketchschool.workers.dev>
3. R2 Meme CDN Base: <https://pub-bf8eea881c1e44d88eda5192c3b92291.r2.dev/motifs/memes/>
4. CARE Principles – GIDA: <https://www.gida-global.org/care>
5. OCAP Principles – FNIGC: <https://fnigc.ca/ocap-training/>
6. APIB Brazil: <https://apib.info>
7. USIDSN – US Indigenous Data Sovereignty Network: <https://usindigenousdata.org>
8. Te Mana Raraunga – Māori Data Sovereignty Network: <https://www.temanararaunga.maori.nz>
9. Pacific Data Sovereignty Network: <https://pacificdatasovereignty.net>
10. GitHub Repository: <https://github.com/robertmccallnz/kiwi-dialectic-te-pa-minisite>

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